

**CENTER FOR ADVANCED STUDY OF INTERNATIONAL DEVELOPMENT** 

**FALL 2010** 

CASID Designated National Resource Center for International Studies by U.S. Department of Education for 2010-14

SU's Center for Advanced Study of International Development (CASID), with the Center for Gender in Global Context (GenCen), has been designated by the U.S. Department of Education as a National Resource Center (NRC) for international development studies for the four-year cycle 2010-14. This award provides support to MSU for programmatic activities related to international development and foreign language studies in the areas of teaching, research, and outreach. The NRC award is in addition to the four-year Foreign Language and Areas Studies (FLAS) Fellowship Program award that CASID and GenCen received for 2010-14. The NRC and FLAS awards are in recognition of the strength, depth, and breadth of MSU faculty in the various fields of international development and MSU's institutional commitment to these areas.

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MICHIGAN STATE



Milola village nurse accepts health equipment from MSU School of Nursing faculty member Patty Peek.

## Tanzania Partnership Program Receives \$1.25 Million Gift

e are very pleased to announce that in 2010 the Tanzania Partnership Program (TPP) received a \$1.25 million gift to support its work over the next five years. TPP is the first program to be created under MSU's Partnerships for Sustainable Community Development initiative. TPP is a collaborative endeavor between MSU and the Institute for Resource Assessment at the University of Dar es Salaam, the Dar es Salaam University College of Education, and the Aga Khan Foundation. The program is an alliance of local and international organizations working together to make communities more sustainable in their health, education, economic, and general well-being. Several MSU colleges are involved (Agriculture and Natural Resources, Communication Arts and Sciences, Education, Nursing, Social Science, and Veterinary Medicine), as the initiative is designed to take an

### Center for Advanced Study of International Development

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**Ty Lawson** Peace Corps Recruiter

**Kimberly Rector** Undergraduate Student Assistant

**Brianna Zeigler** Graduate Student Assistant



## From the Director's Desk

I am pleased to present the Fall 2010 issue of the CASID Update, a comprehensive newsletter of our programmatic achievements for 2009-10. In this issue we highlight the international development-related teaching, research, and outreach activities that we have supported during the past year. These activities reflect the strength of MSU



faculty and graduate students working on issues of international development. We look forward to continuing our support of faculty research and scholarship in the coming year and the exciting opportunities that lay ahead.

CASID is a multidisciplinary unit housed in the College of Social Science and organized in cooperation with the Office of the Dean of International Studies and Programs. CASID promotes and coordinates the study of issues related to international development from the perspective of the social sciences and liberal arts. CASID and GenCen have been designated by the U.S. Department of Education as a Comprehensive National Resource Center for Foreign Language and International Studies for 2010 -14 and receive funding under Title VI of the Higher Education Act of 1965. In addition to a wide range of Title VI-funded programmatic activities, CASID also provides assistance to College of Social Science and other core faculty seeking external funding for cross-unit, cross-disciplinary international development research, and scholarship activities.

Robert S. Glew, Ph.D. Director

### Tanzania Partnership Continued from Page 1

interdisciplinary, holistic approach to addressing community development issues. CASID serves as the administrative hub for the program on behalf of the Office of the Dean of International Studies and Programs. TPP currently works in two pilot communities in Tanzania on priority needs identified by the communities. Key among these needs is water access, water quality, and human and livestock health. A team of MSU and UDSM researchers visited the communities during 2010 to assess human and animal health, to test household water quality, and to gain an understanding of community attitudes towards water quality. MSU and our partners look forward to implementing additional project and research activities during 2010-11.



LATTICE participants 2009-10.

## LATTICE: Internationalizing the K-12 Curriculum

ATTICE (Linking All Types of Teachers to International and Cross-Cultural Education) is an award-winning study group that brings together local K-12 teachers, international graduate students, and MSU faculty/staff to learn about global issues and to bring a global perspective to K-12 classrooms. The goal of LATTICE is to change teachers' perspectives and ways of thinking and support international teaching and learning through collective study and discussion.

LATTICE participants meet monthly at Haslett High School for an interactive program that focuses on a global/international topic often involving small group discussions, panels, presentations, and personal stories. A wide range of social, cultural, economic, and political topics have been studied from international perspectives, such as hunger, gender, environment, economic development, family rituals, schooling practices, and intercultural interactions. The theme for the 2009-10 year was "Global Citizenship." Monthly sessions focused on topics such as: introductions to global citizenship, global competence and digital competence, seeing our responsibilities for world poverty, the consequences of "othering" in the context of the Rwandan genocide, and

intercultural communication. LATTICE participants also screened "Refusing to be Enemies," a film about building peace through dialogue and education. K-12 teachers reported being profoundly affected by sessions and have followed up on many ideas in their classrooms, often in collaboration with international students they have come to know. The 2010-11 LATTICE theme is "Building Bridges through Technology, Communication, and Education."

The 2009-10 LATTICE leadership team included Director Connie Detjen from Haslett Public School District and the assistance of a graduate student, Alicia Trotman, from the College of Education. For 2010-11, Connie Detjen continues her directorship aided by graduate student, Kailiamma Ponnan. LATTICE sessions are planned by a team consisting of K-12 teachers, international students, and faculty and staff from MSU's College of Education, African Studies Center, Asian Studies Center, Center for Latin American and Caribbean Studies, CASID and GenCen. LATTICE was developed in 1995 as an international education partnership linking K-12 teachers from six school

districts in mid-Michigan with international graduate students/ scholars at Michigan State University. Now, 14 years later, LATTICE membership includes teachers from 17 school districts, students from 65 countries, and 562 listserv subscribers.

The program is supported by CASID and MSU's College of Education, the Office of the Dean of International Studies and Programs, African Studies Center, Asian Studies Center, the Center for Latin American and Caribbean Studies, GenCen, the Graduate School, and ten mid-Michigan school districts.



LATTICE members participate in discussion.

# Leaders for a Global Society

## MSU Humphrey Fellowship Program 2010-11

he Hubert H. Humphrey Fellowship Program provides ten months of non-degree academic study and related professional experiences in the United States. Humphrey Fellows are selected based on their potential for leadership and their commitment to public service in either the public or the private sector. The Humphrey Program fosters a mutual exchange of knowledge and understanding about issues of common concern in the United States and the Fellows' home countries. The Program offers Fellows valuable opportunities for leadership development and professional engagement with Americans and their counterparts from many nations. More than 4,000 men and women have been honored as Humphrey Fellows since the program began in 1978.

## **Fellows Bios**

#### Masood Ahmad, Pakistan

Mr. Ahmad comes to MSU from his position as Second Secretary Human Resource Management with the Federal Board of Revenue in Pakistan. His major interest is Human Resources Management. His department is currently undergoing a process of restructuring aimed at enhancing the efficiency of the workforce. Having acquired a master's degree in Human Resources Management from the University of Melbourne, Australia, Mr. Ahmad plans to focus on evolving a broader and practical understanding of the contemporary Human Resources practices during his Humphrey year.

#### Roua Al-Hayki, Bahrain

Mrs. Al-Hayki is the Director for Alatheer Audit & Consulting Company in Bahrain. Her major of interest is Management Consultancy in the field of Human Resources. During her Humphrey year, she plans to focus on the development aspects of managers in relation to man-



Front row: Ahmed Alkabab, Nancy Diphupu, Sam Ang Po, Batsho Dambe-Groth, Masood Ahmad; Back row: Yaro Seybou, Alma Nurshaikhova, Roua Al-Hayki, Munkhsoyol Baatarjav, Raju Arumugham, Prasedes Banseka, Rinchen Lhazom, Rukhshona Rajabova.

aging employees' behavior. She also plans to focus on various key human behavior dimensions with regards to the market current and future market challenges.

#### Ahmed Alkabab, Yemen

Mr. Alkabab is an Investment Climate Operations Analyst at the International Finance Corporation, a World Bank Group in his home country of Yemen. His major of interest is Marketing and Economic Development. During his Humphrey year, he plans to enhance his professional expertise and leadership skills through courses, seminars, professional visits, affiliations, and discussions with professionals in the U.S.

**Munkhsoyol Baatarjav**, Mongolia Mrs. Baatarjav comes from Mongolia as the Manager of Economic Policy at Open Society Forum. Her major area of interest is Macro Economics and International Finance within Economic Development. During her Humphrey year, she would like to improve her theoretical knowledge and practical experience with economic issues including competitiveness, fiscal decentralization, and local government financial management.

#### Prasedes Banseka, Cameroon

Ms. Banseka is the Field Supervisor of the Fundong chapter at Cameroon Cooperative Credit Union League in her home county of Cameroon. Her major area of interest is Agricultural Economics. During her Humphrey year, she plans to take courses in small business management, marketing, computer applications in financial institutions, audit of financial institutions, conflict management, and human resources management. She will also pursue internships at a credit union and the Credit Union National Association.

**Batsho Dambe-Groth**, Botswana Ms. Dambe-Groth comes to MSU from Botswana as the Managing Director of Resource Logic, a human resources consulting firm providing assistance to companies and NGOs in organizational development and capacity building, operational efficiency, performance management, and remuneration strategies. Her area of interest is Human Resources Consulting. During her Humphrey year, she plans to strengthen her knowledge and experience in operational efficiency engineering modules, job evaluation, performance management systems, and remuneration systems.

#### Nancy Diphupu, Botswana

Ms. Diphupu comes from Botswana where she is the Chief Planning Officer with the Ministry of Finance and Development Planning. Her major field of study is Economics. She has also been involved with developing programs and implementing decisions concerning national manpower planning, labor market analysis, and employment creation. During her Humphrey year, she plans to enhance her knowledge of labor economics, econometric/research methods, and project monitoring and evaluation through relevant courses and professional development experiences.

#### Rinchen Lhazom, Bhutan

Mrs. Lhazom comes to MSU from Bhutan where she is Senior Foreign Trade Officer with the Department of Trade. Her major field of study is WTO- Trade Policy. During her Humphrey year, she plans to learn more about domestic and foreign development policies geared towards private sector development and economic growth.

Alma Nurshaikhova, Kazakhstan Ms. Nurshaikhova comes from Kazakhstan where she is the head of the Economic Analysis department at the Center for Trade Policy Development. Her major field of interest is Economic Development. During her Humphrey year, she plans to study various aspects of economic development, micro- and macro-economics, and trade policy. She also plans to work at the U.S. Trade Representative Office or the World Bank.

#### Sam Ang Po, Cambodia

Mr. Po is a Community- based Economic Enterprise Specialist for the Food and Agriculture Organization of the United Nations in Cambodia. His major field of interest is Business Administration. During his Humphrey year, he plans to study the rural economic development through the implementation of policies/ methodologies that concentrate on the small business management administration as well as identify the clear role of the public /private sector institutions, NGOs, and universities in economic growth and poverty reduction.

#### Rukhshona Rajabova, Tajikistan

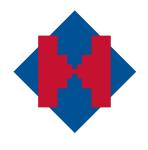
Ms. Rajabova comes to MSU from Tajikistan where she is an Economic Analyst for the United Nations Food and Agriculture Organization. Her major fields of interest are Research, Marketing, and Human Resources. During her Humphrey year, she hopes to gain more knowledge in various Economic Development issues such as efficient allocation of resources, investment climate, climate change in the local economy, macro-economic stability, and sustainability of development projects.

#### Raju Arumugham, India

Mr. Arumugham comes to MSU from India where he is a Manager at Ford Technology Services. He is a Human Resources professional and his major field of interest is Technical Workforce Development. During his Humphrey year, he plans to study some U.S. companies that have adopted industry-institution interface schemes for a sustainable and qualitative workforce development.

#### Yaro Seybou, Burkina Faso

Mr. Yaro comes from Burkina Faso where he is a Program Manager at ACFIME. His major fields of study are Accounting and Finance. During his Humphrey year, he wants to promote female entrepreneurship by setting up a network that will fund small and average-scale enterprises that will gradually touch all the provinces of Burkina Faso and other countries abroad. The network will particularly be devoted to funding female micro-enterprises.



### Congratulations to MSU's Student Fulbright Award Recipients

Congratulations to the MSU students who were awarded Fulbrights in 2009-10:

#### **Fulbright IIE Grant Awardees**

**Jessica Hagen**, Department of English, will teach English through an assistant-ship in Germany.

Akesha Horton, Curriculum, Instruction, and Teacher Education Program, "Digital Explorations of Global Citizenship: The Hip-Hop Nation in Australia."

**Marisa Rinkus**, Department of Fisheries and Wildlife, "Benefits and Costs of Participation in Sea Turtle Conservation on Brazil's Northeast Coast."

Jesse Sadowsky, Department of Plant Pathology, "Ericoid Mycorrhizae as a Model System for Understanding Plant-Soil-Microbe Feedbacks (Czech Republic)."

**Stephanie White**, Department of Community, Agriculture, Recreation and Resource Studies, "Farming the City: Contributing to Viable Livelihoods and Food Security in Senegal."

#### Fulbright-Hays DDRA Grant Awardees

Jill Kelly, Department of History, "Women, Conflict, and the Construction of Zuluness: 1975-2004 (South Africa)."

**Krista Isaacs**, Department of Crop and Soil Science, "Implications of Crop Diversity on Rwandan Smallholder Farming Systems."

**Lumumba Shabaka**, Department of History, "Magic, Divination, and Healing: Making of Local Religion in Cape Verde."

**Emma Trentman**, Program in Second Language Studies, "Arabic Language Acquisition and Cross-Cultural Interaction during Study Abroad (Egypt)."

## **Strengthening Governance through Enhanced Public Administration:** A U.S. – China Exchange Program

his exchange program is a collaboration between Jeffrey Riedinger, dean of International Studies and Programs, CASID, Renmin University in Beijing (formerly the People's University), and the Ministry of Human Resources and Social Security. It was supported by a grant from the Bureau of Educational and Cultural Affairs of the U.S. Department of State.

The program provided an opportunity for a 17-member Chinese delegation of national and provincial level policymakers and administrators in the health care field to travel to the U.S. in October 2009. The program focused on how the government can more effectively respond to challenges and opportunities in public administration, delivery of public services, enhancing accountability and transparency, and gave them an opportunity to gain experience with best practices related to government management. A four-member delegation from the U.S. traveled to China in May 2010 to interact in workshops with a larger group of Chinese government officials to discuss these same issues, including recent health care reforms in the U.S.



MSU delegation, including Dean Jeffrey Riedinger, Associate Dean Denise Holmes, Leonard Fleck, Kurt Krause and Jayson Welter, meet with Chinese government officials.



## 2009 Chinese Delegation Visit to MSU and Michigan

The Chinese delegation visit during October 10-31, 2009 consisted of site visits and seminars with MSU faculty and professionals in the health care field. The visit also included four days in Washington, D.C., to meet with the U.S. Department of State and conduct other meetings. The delegation members included:

- Dai Kechao, Changsha Medical Insurance Management Service Center
- Sun Zhaoquan, Hunan Medical, Work Injury, Maternity Insurance Service Management Bureau
- Zhou Qiang, Gansu Social
  Security Management Center
- Mo Xiulan, Guangdong Social Security Fund Management Bureau
- Xiao Hong, Xining Social Security Administrative Bureau
- Li Li, Medical Insurance Premium Checking Department, Guizhou Social Security Bureau
- Kong Xianjiang, Shanxi Medical Insurance Service Management Center
- Chen Xuejing, Shenyang Medical Insurance Administration Center
- Li Xianghong, Qinghai Medical Insurance Administrative Bureau
- Qiao Qinzeng, Social Insurance
  Administrative Center, MOHRSS
- Wang Changqin, Henan Social Medical Insurance Administration Center
- Wang Yong, Social Insurance Administrative Center, MOHRSS

- Huang Wenguang, Administration Center for Social Security Fund of Xinjiang Production and Construction Corps
- **Qiu Xiaoyu**, Tianjin Social Security Fund Administration Center
- **Zheng Luwu**, Jiangxi Shangrao Medical Insurance Bureau
- Wu Shubao, Hebei Qinhuangdao Medical Insurance Fund Management Center
- Ren Ran, Labor and Social Security Program, Renmin University

#### Highlights of the Program:

- Meetings with representatives from state and local government institutions, such as Steve Angelotti, Michigan Senate Fiscal Agency; George Lahanas, Deputy Mayor of East Lansing; and Gerry Chase, Health Department of Northwest Michigan
- Site visits, such as Spectrum Health in Grand Rapids, Eaton Rapids Medical Center, and Blue Cross Blue Shield of Michigan in Detroit
- Meetings with state legislators, including Senator Deborah Cherry from District 26 and Senator Mark Meadows from District 69
- Sessions with MSU faculty and staff, including: Robert Stampfly and John Hazewinkel, Institute for Health Care Studies; John Goddeeris, Department of Economics; David Gift, Vice Provost of Libraries, and the Department of Radiology; Vallabh Sambamurthy, Broad College of Business; Lew Dotterer, Enterprise Business Systems; and Ann Mongoven and Tom Tomlinson, Center for Ethics and Humanities in the Life Sciences
- Meetings in Washington, D.C., including the Association of American Medical Colleges, the Institute of Medicine, the Washington Office of Governor Granholm, and the National Association of Counties

#### 2010 U.S. Delegation Visit to China

The delegation visited China May 16-22, 2010. Dean Jeffrey Riedinger, co-director of the program, traveled with the group. Three of the four delegation members participated in sessions with the Chinese delegation in the October 2009 program. The delegation members were:

- Leonard Fleck, Professor, Department of Philosophy and the Center for Ethics and Humanities in the Life Sciences. Fleck focuses on medical ethics, health care rationing, health care policy, and on ethical issues related to emerging genetic technologies in connection with his role as co-principal investigator for two NIH grants. These grants explored the role of community dialogue in addressing controversial issues of ethics and policy related to genetics. He is currently completing a book, "Just Caring: The Moral and Practical Challenges of Health Reform and Health Care Rationing," which explores the role of democratic deliberation in addressing problems of health care justice.
- Denise Holmes, Associate Dean, Government Relations and Outreach, College of Human Medicine, and Director, Institute for Health Care Studies. Holmes is the principal contact in matters of health policy and legislation with Michigan government. She also serves as the Director of the Institute for Health Care Studies, which provides research, policy analysis, education, and quality improvement assistance to state government and health care organizations. Formerly, she was the Director of the Bureau of Policy and Federal Affairs, Michigan Department of Community Health, responsible for the operational policy of the Medicaid program.

- Kurt Krause, Chief Deputy Director, Michigan Department of Community Health (MDCH). Krause oversees efforts to fulfill the department's mission to protect, preserve, and promote the health and safety of Michigan residents. Prior to this position, he was the Interim Director for MDCH's Office of Legal Affairs, and worked in the Michigan Department of the Attorney General as an assistant attorney general in the Finance and **Development Division**, Health Professionals Division, and the Health Care Fraud Division, representing the state in numerous civil, criminal, and administrative matters.
- Jayson Welter, Director of Policy, Programs and Compliance, Ingham County Health Department. Welter is responsible for departmental policy and compliance for the **Community Health Center** Networks of Ingham County Health Department. **Responsibilities include** electronic health record implementation, credentialing and malpractice coverage, quality assurance and improvement, compliance, and contracting. Welter also works to develop County Health Plans throughout Michigan and supervises Health Plan Management Services which provides administrative services to 16 County Health Plans in 39 Michigan counties, covering over 55,000 people. Welter is also the **Executive Director of the Branch** Hillsdale St. Joseph Health Plan and the Lenawee Health Plan and is the President of the **Michigan County Health** Plan Association.

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The delegation participated in two workshops, one in Beijing and one in Changsha, organized by MSU, Renmin University, and the Ministry of Human Resources and Social Security. Workshop attendees included representatives from national and provincial medical bureaus. The aim of these workshops was to provide information on the U.S. health care system to a larger audience.

Each member of the delegation presented on a particular aspect of health care. Holmes provided an overview of the U.S. health care system and federal programs; Krause discussed state programs and the aims of maximizing public health for Michigan residents; Welter provided an overview of the county-level efforts to provide health care for the uninsured, and Fleck discussed overarching issues of ethics and health care justice in the U.S. health care system. Each delegation member also touched on aspects of recent U.S. health care reform and how this impacts planning and administration.



## Doctoral Student Named ACLS Fellow

Jennifer Marlow

ichigan State University doctoral student Jennifer Marlow has been named a fellow by the American Council of Learned Studies and will spend a year in Eastern Europe working on a dissertation about the Holocaust and Eastern European families.

The fellowship carries a stipend of up to \$18,000.

Marlow, a doctoral candidate in the Department of History, will study the relationship between domestic working Catholic Poles and Polish Jews in Nazioccupied Poland. Her dissertation, "Nannies and Housemaids: Female Aid and the Family in Nazi occupied Poland," examines the pre-World War II patterns of cultural and socioeconomic interdependence.

"By exploring these complex relationships and the space within the domestic realm where they developed, I hope to contribute to our understanding of rescue and survival efforts during the Holocaust and Eastern European family life," Marlow said.

Marlow said she is looking forward to her research.

"It is such an incredible honor to receive this recognition from the American Council of Learned Societies," she said. "I am very excited to have the opportunity to focus on my research during the upcoming academic year."

ACLS is a private, nonprofit federation of 70 national scholarly organizations. Founded in 1919, its mission is to advance the learning of humanities and social sciences. Since 1957, more than 9,200 scholars have held ACLS fellowships and grants. Marlow is a past CASID/GenCen FLAS award recipient.

Editor's note: This article is based on an article from Michigan State University News.

## Graduate Student Highlight: Marita Eibl, Anthropology

arita Eibl's dissertation examines the treatment policies of the U.S. President's Emergency Plan for AIDS Relief (PEPFAR) in Dar es Salaam, Tanzania. Her work looks at how PEPFAR policies affect the practices of treatment partners and local clinics that organize antiretroviral (ARV) treatment and the experiences of women who receive ARVs at the clinics. Based on 18 months of fieldwork conducted between January 2004 and July 2004, and January 2007 and December 2007, Eibl spoke with U.S. and Tanzanian government officials, U.S.-contracted treatment partners, and local clinic staff about their efforts in providing ARV treatment. Eibl also interviewed women, the largest population living with HIV/AIDS in Tanzania, about how they select a clinic to receive ARV treatment. She was able to use Swahili in interviews because she received FLAS fellowships from CASID and GenCen during her graduate studies. Eibl has completed her Ph.D. and is now a Presidential Management Fellow for the U.S. Department of Health and Human Services.



Marita Eibl

## MSU is #1 for Peace Corps Volunteers in Michigan

ichigan State University is the top volunteer-producing educational institution in Michigan for Peace Corps, according to the 2010 Peace Corps rankings released February 4. MSU ranks No. 4 overall among the nation's large colleges and universities with 86 undergraduate alumni volunteers serving in 2009. The university has remained on the Peace Corps'Top Colleges and Universities list since the start of the ranking system in 2001.

"At MSU our undergraduates are part of a community that values service learning, civic responsibility and global understanding," said Jeffrey Riedinger, dean of International Studies and Programs. "Along with a strong desire to contribute to a more peaceful, just and sustainable world, many students find that service in the Peace Corps is a natural extension to their education."

First on the list of the top 25 large schools producing volunteers is the University of Washington, followed by the University of Colorado-Boulder. Since Peace Corps' inception in 1961, more than 2,185 MSU alumni have served in the Peace Corps, making it the No. 6 all-time producer of Peace Corps volunteers.

One such alumnus is Jacob Slusser, who graduated from MSU's James Madison College in 2004 with a degree in political theory and constitutional democracy. He joined the Peace Corps in 2005, where he served in the small village of El Limon, Panama, for three years.

"It was shocking to me, the amount of personal growth I experienced as a Peace Corps volunteer," Slusser said. "Little did I know that the rural farmers, whom I was sent to assist for two years, would instill knowledge unattainable in an institutional setting and inspire my personal and professional endeavors." Slusser is now putting that knowledge to use as a master's candidate in the Department of Forestry at MSU.

The Peace Corps ranks schools according to undergraduate student body size. Small schools are those with fewer than 5,000 undergraduates; medium schools have between 5,001 and 15,000 undergraduates; and large schools have more than 15,000 undergraduates. The 2010 data rank graduate student alumni separately.

MSU offers a master's international program in the areas of agricultural economics; crop and soil sciences; and community, agriculture, recreation and resource studies. The program – which started in 2006 and is offered at only a handful of universities – allows students to combine Peace Corps service with graduate studies for credit.

Currently, there are 7,671 Peace Corps volunteers serving in 76 host countries around

the world. A college degree is not mandatory for service. But relevant experience in areas such as education, health, business, information technology, environment and agriculture is required.

"It was shocking to me, the amount of personal growth I experienced as a Peace Corps volunteer."

– Jacob Slusser

In 2009, the Peace Corps received more than 15,000 applications, an 18 percent increase from 2008. It is the largest number of applications since the agency began electronically recording applications in 1998.

According to the Peace Corps, there are approximately 309 Michigan residents serving in the Peace Corps, making it one of the highest Peace Corps-producing states. Overall, 6,569 Michigan residents have served in Peace Corps since its inception. MSU has two graduate student Peace Corps recruiters on campus.



Jacob Slusser, far right, during his Peace Corps service in Panama.

The MSU Peace Corps Recruiting Office is administered by CASID and is located in Room 202 of MSU's International Center. For more information, call (517) 432-7474 or e-mail msupeace@msu.edu.

Editor's note: This article is based on an article from Michigan State University News.



DeBrenna Agbényiga, front row, far right, with colleagues at University of Ghana, Accra, Ghana.



## Faculty Research Highlight: DeBrenna LaFa Agbényiga, Social Work

SU Assistant Professor DeBrenna LaFa Agbényiga, who also serves as Assistant Dean for Equity, **Diversity and Inclusive Academic Affairs** in the MSU College of Social Science, is the principal investigator on the international project: "Undefended Childhood in a Global Context." Working with Drs. Deborah Johnson (Family and Child Ecology) and Robert Hitchcock (Geography), this project is through the Global Area and Thematic Initiative Program of CASID and GenCen. As a part of this three-year project, they hosted a oneday international conference in spring of 2009, including presenters from several countries, featuring Kenya's High Commissioner to Canada as keynote speaker.

Presenters covered various topics relating to children's blocked access to health, education, housing, and various types of abuse from a global perspective. Currently, in the final year, they are co-editing a volume, Undefended Childhood in a Global Context (Berghahn Books, available early 2011) that includes some of the papers presented at the conference. Agbényiga has a singleauthored chapter in the book – "Child Labor: A Global Child Development Perspective." More information can be found at http://undefendedchild.msu. edu.

Agbényiga is also co-editing another book assessing Ghana's response to children's rights since the signing of the UN Declaration on the Rights of the Child ten years ago. Chapters are being written by scholars in several countries who are seen as Ghanaian experts.

Continuing with her work in Ghana, she and Dr. Reitumetse Mabokela (Education) completed a preliminary study to assess the impact of women's economic stability and its impact on girls' access to education, looking at women in rural and peri-urban areas who farm or run micro-businesses to support their family. This preliminary study has identified climate change aspects that have impacted women's ability to sustain economically and the long-term impact on the family. Dr. Mabokela is also involved in an MSU Study Abroad program called Social Development and Education: Ghanaian Perspective with Agbényiga, who is faculty leader. Since 2006, this program has given MSU students an opportunity to learn about the culture and development work in Ghana.

In further work with an African focus, Agbényiga is engaged again with Dr. Reitumetse Mabokela and Dr. Christopher Dunbar (Education), working with teachers in Namibia around Action Research as part of their professional practice assessment; how to collect, analyze and present their findings; and utilizing their work to make changes in educational policies and family/community connection to education. This is funded by the Academy for Educational Development, a nonprofit organization working globally to improve education, health, civil society and economic development in collaboration with the U.S. Agency for International Development and the National Institute for Educational Development, a Directorate within the Namibian Ministry of Education.

## Graduate Student Highlight:

### Marisa A. Rinkus, Fisheries and Wildlife

arisa Rinkus, a Ph.D. student in the Department of Fisheries and Wildlife studying the human dimensions of conservation, was recently awarded a Fulbright grant to conduct her dissertation research in Brazil beginning in March 2011. With financial support of a FLAS fellowship from CASID and GenCen, Rinkus completed two years of Brazilian Portuguese language and cultural study, as well as courses relating to internation-

al development and conservation. These courses, in addition to summer intensive language study in Brazil (2009), have been vital in shaping Rinkus's research on community participation in sea turtle conservation along Brazil's northeastern coast by fostering communication with Brazilian scholars. Although sea turtle conservation has a 30-year history in Brazil, much of the research has not been published in English. Through her research, Rinkus plans to investigate how social networks and social capital affect



Marisa Rinkus

decision-making in regards to sea turtle conservation in coastal communities, while accounting for the influence of changing cultural, economic, and political processes in urbanizing communities. This has become important as growing urbanization and tourism development of once remote beaches and communities along the Bahian coast directly and indirectly threaten sea turtle habitat. The influx of new and transient residents without social ties to the community raises concern over increased hunting and consumption of sea turtles, as well reducing opportunities for local community members to benefit from current conservation incentives such as tourism. Rinkus hopes to provide a new perspective on conservation for urbanizing areas that will help to meet both social and biological needs.

### **CASID sponsors the 26th Annual World Food Day Teleconference: Global Food Crisis:** Opportunities, Responsibilities, and Solutions

SU students and faculty had a chance to participate in the World Food Day Teleconference on Friday, October 16, 2009. The theme was "Global Food Crisis: Opportunities, Responsibilities, and Solutions." It examined how the financial crisis affected those living in poverty and emerging solutions. World Food Day is a worldwide event designed to raise awareness and understanding of hunger issues and to promote year-round activism to alleviate hunger. The broadcast of this event at Michigan State University is sponsored by CASID and GenCen.

For other information on World Food Day activities or resources contact: Patricia Young, National Coordinator for the U.S. National Committee for World Food Day at (202) 653-2404.

### Foreign Language and Area Studies (FLAS) Fellowships

ASID and GenCen award graduate fellowships under the Foreign Language and Area Studies (FLAS) Fellowship program of the U.S. Department of Education. The FLAS Fellowship program is designed to meet critical needs for specialists in American education, government, and other services of a public and/or professional nature who will utilize their skills in training others and in developing throughout the United States a wider knowledge and understanding of other countries and cultures. CASID and GenCen FLAS Fellowships are awarded to graduate students enrolled in programs which combine the study of a modern foreign language with advanced training and research in international development studies. Academic Year Fellowship support includes the payment of tuition and fees (up to \$18,000 per academic year) and a stipend of \$15,000 for the academic year. Summer Fellowship support includes the payment of tuition and fees (up to \$5,000) and a stipend of \$2,500. For information and application materials please visit CASID's website.

#### FLAS Fellows, Summer 2010

Jennifer Eaglin, History, Portuguese Jessica Gladden, Social Work, Swahili Breanne Grace, Sociology, Swahili Joshua Grace, History, Swahili Melissa Hibbard, History, Yiddish Nicole Maggie, History, Portuguese Paul McCord, Geography, Swahili Emily Riley, Anthropology, Wolof Daniel Roberts, Educational Policy, Swahili

**Kimberly Rovin**, Anthropology, Chichewa

#### FLAS Fellows, Academic Year 2010-11

Philip Grabowski, Community, Agriculture, Recreation, and Resource Studies, Portuguese Breanne Grace, Sociology, Swahili Kimberly Rovin, Anthropology, Chichewa Dale Yi, Agriculture, Food, and Resource Economics, Indonesian



Imam Achmat Salie, second from left, and Imam Dawud Walid, fourth from left, speaking at a conference on Islam in Bamako, Mali.

## **Strengthening Civil Society through Dialogue on Faith and Community:** A U.S. – Mali Exchange Program

his two-year program, a collaboration consisting of CASID, the Residential College in the Arts and Humanities (RCAH), and the University of Bamako, has come to a close. The program was supported by a grant from the Bureau of Educational and Cultural Affairs of the U.S. Department of State.

The program provided opportunities for two 12-member delegations of religious and community leaders and university faculty from Mali to travel to the U.S. to learn about Muslim and religious life and civil society in the U.S. (October 2008 and October 2009). Alternately, two delegations of Americans traveled to Mali to learn about Muslim and Christian practice and civil society (July 2009 and July 2010).



#### Malian Delegation Visit to the U.S. – Year Two

The second Malian delegation visited the U.S. in October 2009. Programming included site visits to nonprofit organizations and religious institutions in East Lansing, Dearborn, and Detroit, seminars with MSU faculty, sessions with community and religious leaders, and interactions with several classes of RCAH students. The visit also included a short trip to Washington, D.C. The delegation members were:

- Assa Dansira, Professor of Management, University of Bamako, and member of a network of African women economists
- Famory Dembélé, Professor of Engineering, University of Bamako
- Ibrahim Diakité, Professor of Arab Literature, University of Bamako

- Yoby Guindo, Director of education programs, CARE Mali
- Bomba Koné, Protestant Minister
- Sekouba Samaké, Editorin-Chief, Info-Matin newspaper
- Madina Iba Sangaré, President, Association of Women Doctors and specialist in maternal and child health
- Abinou Tèmé, Professor of Anthropology, University of Bamako
- Fatoumata Touré, religious scholar and representative from the Malian Association for Development in Tomboctou
- Housseyne Youssouf Traoré, Professor of Arab literature and President of the Arab Club, University of Bamako
- Kadidia Doucouré Traoré, attorney, and President of the Association of Jurists in Mali

Abdoul Aziz Yattabaré, Imam of the mosque of the Islamic Institute and secretary general of the National Union of Arab Islamic madrasas in Mali

#### Some Highlights of the **Program Included:**

- Meetings with representatives from religious institutions and community organizations, such as the Islamic Cultural Center in East Lansing; Congregation Shaarey Zedek; Bharatiya Temple; MSU Mennonite Fellowship; Metropolitan Organizing Strategy Enabling Strength in Detroit; and the Muslim Unity Center in Bloomfield Hills.
- Sessions with MSU faculty: Geri Alumit Zeldes, Department of Journalism, on Muslims in the media; Emine Evered, Department of History, on gender and Islam in the U.S.; Mara Leichtman, Department of Anthropology, on new perspectives on Islam in Senegal; Austin Jackson, RCAH, on democratic civic engagement in African American communities: and Lee Starnes and Melanie Jacobs, College of Law, on issues of family law in the U.S.
- Visits with institutions in Washington, D.C., including the Pew Center on Religion and Public Life, the National Cathedral, the Religious Action Center, and the Islamic Center of Washington.

The program also included a Photo-Voice project as it did in the first year. It was directed by David Cooper in RCAH. Program participants took pictures that related to program themes, such as assumptions about religious practices, and the relationships between religion and public life. The photos served as a focal point for dialogue among the delegation members in processing their experiences in Michigan. Dr. Cooper involved RCAH students in the planning and coordination of the PhotoVoice project.

Madina Ba Sangaré noted: "During the first PhotoVoice session there were plenty moments of confusion. Later on there was clarity. Through the cameras everything we wanted to bring back to Mali was now captured in photographs. We were able to capture our experiences, our emotions, and our stories through these cameras."



#### Photographer: Housseyne Youssouf Traoré

"This moment is a prime example of the interdenominational and intercultural exchange experienced by the Malian delegation during our visit to a local synagogue. It is remarkable to see a female religious leader, a rabbi, engaging in the same space with an imam from Mali. This situation is unheard of in Malian culture. I was impressed by the extraordinary event that a Muslim delegation and their imam would be received in a synagogue, and by a female rabbi! I see this as a welcome evolution in the attitudes toward women and their role in religion and civil society. It gives me hope that one day, I may see a female imam in Mali."



#### Photographer: Assa Dansira

The notion of a female pastor, remarks Assa Dansira (right), "is astonishing for Malian women. Here in this church there is not only a woman pastor, but one that is only twenty six years of age. One would not see this in Mali. But now that it is seen that women can have this power, I plan on going back to Mali and telling women look we can do this!"



### CASID Co-sponsors Advanced International Business Institute for Community College Faculty

he second Advanced International Business Institute (AIBI) for Community College Faculty was hosted by MSU's **Center for International Business** Education and Research (MSU-CIBER), on June 6-9, 2010. The AIBI is an unique faculty development program designed for community college faculty to learn how to incorporate international business skills and knowledge into their curricula. This year, 18 community college faculty from community and technical colleges in 18 states/provinces participated in the AIBI. Presentations included information on classroom tools and course development, developing and maintaining international business programs, and best practices in international business integration. The AIBI also offered small group breakout sessions for faculty to tackle and resolve their own international business challenges and concerns. For nearly two decades, MSU-CIBER has been a leader in faculty development programs on internationalization for community college faculty.

The AIBI was co-sponsored by the Centers for International Business Education and Research (CIBERs) at: Florida International, George Washington, Texas A&M University, and the Universities of Colorado at Denver, Illinois, Maryland, Memphis, Pittsburgh, South Carolina, Texas, Washington, and Wisconsin. Additional sponsors include MSU's University Outreach and Engagement, CASID, GenCen and Lansing Community College.



#### Continued from Page 13

#### U.S. Delegation Visit to Mali – Year Two

The second U.S. delegation visited Mali during the period of July 15-23, 2010. Robert Glew, Co-director of the program, and Ann Allegra, International Program Coordinator, CASID, traveled with the group. Three of the four delegation members participated in the October 2009 program for the Malian delegation.

The delegation included the following:

- **Salah Hassan**, an Associate Professor in the Department of English. His areas of research also include mid-twentieth-century anti-colonial intellectual movements, literatures of empire, and Arab North American studies.
- **Carolyn Loeb**, an Associate Professor in the Residential College in the Arts and Humanities. She is an art and architectural historian, interested in art's complex and multi-voiced dialogue with social realities.
- Achmat Salie, the coordinator of the Islamic Studies Program at Oakland University in Michigan and an imam. He works on interfaith issues, teaches about Islamic literature, ethics, Muslims in the U.S. and the history of Islam.
- **Dawud Walid**, Executive Director of the Michigan chapter of the Council on American-Islamic Relations, a civil rights and advocacy group, and an assistant imam at Masjid Wali Muhammad in Detroit, the first and the oldest African American Muslim congregation. Walid was a member of the first U.S. delegation as well.

The delegation participated in an interfaith conference organized by the Malian Association for Peace and Tolerance, led by Imam Mahamadou Diallo, the president of the organization. Participants included representatives from Muslim, Catholic, and Protestant groups in Mali. The aims of this second-annual conference were to share between religions the constraints that exist in the context of mutual understanding, share teachings of the respective religions, and find ways to institutionalize dialogue for mutual tolerance and cooperation between religions and communities. Imams Walid and Salie gave presentations at the conference on the themes of tolerance from a religious viewpoint.

The final evening in Mali included a reception that was held at the home of Peter Barlerin, the Deputy Chief of Mission of the U.S. Embassy. The reception included Malian delegation members who visited the U.S. in October 2009, members from the October 2008 delegation, and the U.S. delegation.

### **Muskegon Community College's Global Awareness Festival:** Focus on The Americas – North, Central, and South

n February 2010, CASID participated in the Global Awareness Festival hosted by Muskegon Community College. The annual festival is designed to raise awareness of global issues, and features political and health panel discussions, films, music and dance performances, and presentations of artifacts and flags. This year's events and lectures focused on the Americas, specifically the countries of Canada, Puerto Rico, Brazil, and Chile.

This year, MSU Humphrey Fellow Gabriela Rodrigues dos Santos gave a presentation entitled "Women Researching Women's Issues." Ms. Rodrigues dos Santos is a corporate social responsibility senior analyst in Brazil. She studied race and gender equality promotion in government as well as private business at MSU during her Humphrey year.

## **CASID Supports MSU Faculty Development**

ith support from Title VI funds from the U.S. Department of Education, CASID and GenCen have allocated resources for faculty travel and curriculum development. The following awards were made in 2009-10.

#### International Development Research Initiation Grants

The purpose of the International Development Research Initiation Grants (IDRIGs) program is to stimulate innovative research proposals and to promote new knowledge about international development.

#### 2009-10 Awards:

**Dr. Pat Crawford**, School of Planning, Design, and Construction, examines the messages of place and identity put forth by 200 countries and international organizations during the 2010 World Expo in Shanghai, China.

**Dr. Meredith Gore**, Department of Fisheries and Wildlife / Criminal Justice, studies how local people and wildlife managers decide to conserve natural resources or decide to illegally use natural resources in Madagascar.

**Dr. Stephanie Nawyn**, Department of Sociology, is conducting a research study that explores media discourses about women's rights in Turkey in relation to Turkey's bid to join the European Union.

#### **Domestic Travel Funds**

The purpose of Domestic Travel Funds is to support core and consulting faculty in their participation at relevant conferences and supplement other funds available to faculty for this purpose.

#### 2009-10 Awards:

Dr. Laurie Medina, Anthropology Dr. Ken Harrow, English Dr. Sanja Kutnjak Ivkovich, Criminal Justice

**Dr. Catherine Ryu**, Linguistics and Germanic, Slavic, Asian, and African Languages **Dr. Susan Linz**, Economics

#### **Course Development Grants**

Course Development Grants develop new undergraduate and graduate courses related to international development and/or gender relations or develop new course modules on these topics for inclusion in existing courses.

#### 2009-10 Awards:

**Dr. Ravi Bhavani**, Political Science, Political Science 422: Seminar – Understanding Civil War and Genocide in Rwanda

**Dr. Cristina Bodea**, Political Science, Political Science 364: International Organizations

**Dr. Kyle Evered**, Geography, Geography 441: Geography of Language and Religion

**Dr. Masako Fujita**, Anthropology, Anthropology 443: Human Adaptability

**Dr. Salah D. Hassan**, English, Integrative Studies in the Arts and Humanities 211D: Area Studies – The Middle East

**Dr. Suk-Kyung Kim**, Planning, Design, and Construction, Interior Design 458: Housing from a Human Ecological Perspective

**Dr. Marilia Ribeiro**, Spanish and Portuguese, Portuguese 340: Topics in Luso-Brazilian Language and Culture – The Afro-Luso-Brazilian Experience in Film

**Dr. Catherine Ryu**, Linguistics and Germanic, Slavic, Asian, and African Languages, Japanese 469: The Tale of Genji and Genji Culture

**Dr. Elvira Sanchez-Blake**, Spanish and Portuguese, Spanish 871: Hispanic Literature and Culture – Women, Madness and Literature

**Dr. Chunhong Teng**, Linguistics and Germanic, Slavic, Asian, and African

Languages, Chinese 350: Studies in the Chinese Language

**Dr. Naoko Wake**, Lyman Briggs College, Lyman Briggs 492: Health Disparities and Feminism in the Trans-Pacific World

**Dr. Geri Alumit Zeldes**, Journalism, Journalism 306/403: International Journalism – Reporting on International Issues

### **CASID Core Faculty Books**

**Soma Chaudhuri** (with Surendra Munshi, Biju Paul Abraham), Sociology, *The Intelligent Person's Guide to Good Governance* (2009), Sage Publications (CA)

**Rita Kiki Edozie** (with Peyi Soyinka-Airewele), James Madison, *Reframing Contemporary Africa: Politics, Economics, and Culture in a Global Era* (2009), CQ Press

**Elizabeth Drexler**, Anthropology, Aceh, Indonesia: Securing the Insecure State (The Ethnography of Political Violence) (2009), University of Pennsylvania Press

**Juan Javier Pescador**, History, *Crossing Borders with the Santo Nino de Atocha: A History of the Holy Child of Plateros* (2009), University of New Mexico Press

**Runsheng Yin** (editor), Forestry, An Integrated Assessment of China's Ecological Restoration Programs (2009), Springer



### CASID Supports the Midwest Institute for International/ Intercultural Education's Summer Workshops

he Midwest Institute for International/Intercultural Education (MIIIE) 2010 Summer Workshops, Languages and Global Communication (August 2-6, 2010) and Globalization and the Environment (August 9-13, 2010), offered faculty from post-secondary institutions an intensive week-long learning environment in which they could discuss ways to internationalize the curriculum at their home institutions.

MIIIE is a self-funded consortium of two-year colleges based at Kalamazoo Valley Community College. Its primary objective is to support curriculum and professional development by organizing curriculum workshops, fall and spring conferences, overseas projects for faculty and students, assistance with grant development, provide faculty mentoring, and professional networking.

Other MSU units also supporting the workshops include the African Studies Center, Asian Studies Center, the Center for Latin American and Caribbean Studies, and GenCen.

## Graduate Student Highlight:

Peter Richards, Geography and Agriculture, Food, and Resource Economics



Peter Richards

eter Richards, a fourth year Ph.D. student in the Department of Geography and an M.S. student in the Department of Agriculture, Food, and Resource Economics, studies economic development and drivers of forest loss in the Brazilian Amazon. As a three-year recipient of the FLAS award through CASID and GenCen, Richards is also en route to completing a CASID specialization in International Development, and has developed fluency in Portuguese through coursework in the Department of Spanish and Portuguese. His academic program has been complemented by CASID and GenCen-supported intensive language study in Maceio (in northeast Brazil; 2008) and Rio de Janeiro (2009). In 2008 and 2009 he also conducted preliminary research pertaining to his dissertation project on the expansion of the soy "boom" across the Amazon basin and its residual impact on forest cover through the displacement of existing pastures. He is currently working with his advisor, Robert Walker (Geography), to develop conceptual and statistical models to quantify the impact of indirect land use change (ILUC) associated with soy expansion in the region.

Much of Richards's field work has concentrated on the contentious region in the south-central Amazon bisected by the region known as the "soy highway," BR-163. BR-163, at times reduced to a dusty track and series of derelict bridges, transects some of the most remote stretches of the Amazon. His research aims to increase our understanding of the full cost of the soy expansion, particularly in the BR-163 region but also across the Amazon basin. He was recently awarded a Doctoral Dissertation Research Improvement award from the National Science Foundation to assist the completion of his field studies.



Gaúcho moving cattle near the border between Pará and Mato Grosso states, on the BR-163 highway in the central Amazon (August 2009).

## **Faculty Research Highlight:**

**Carlos Pereira**, Political Science

arlos Pereira is an Assistant Professor in the Department of Political Science. Pereira also serves as a Professor at the Sao Paulo School of Economics at the Getulio Vargas Foundation - FGV, in Brazil. He has also been working as a consultant of the World Bank and Inter-American Development Bank. His major research interests are political institutions in comparative perspective and positive political economy of regulation. He has studied the effect of political institutions on public policy outcomes; budgetary policies; theory of regulation and regulatory governance; executive-legislative relationships; coalition management; and legislative organization in comparative perspective. He has investigated voters' behavior with regard to corruption information released by anti-corruption organizations, and the effect of political institutions of economic growth in comparative perspective. His research also includes the application of formal theory qualitative and quantitative methods to comparative political institutions and public policies.

Using a CASID International Development Grant, Pereira developed a collaborative project with Professor André Mejía Acosta of the Institute of Development Studies at the University of Sussex, England, concerning the impact of political institutions on economic outcome in a comparative perspective: "Cost of Governing in Different Institutional Settings in Latin America." Using the countries of Brazil and Ecuador, Pereira and Acosta examine two countries that have similar institutional arrangements, but have produced significantly different policy outcomes. Both countries are presidential democracies where the president has strong constitutional powers, but also have fragmented legislatures. Pereira and Acosta examine the assumption that political fragmentation limits the probability of policy change. Research has shown that the Brazilian policies are more likely to respond to environmental conditions and are more likely to be stable over time than Ecuadorian policies. Their work explored the incentives of political actors to form and sustain coalitions to create and maintain policy. Pereira and Acosta's research shows that the responsiveness and stability of Brazilian policies are the result of long-term legislative coalitions whereas legislative coalitions in Ecuador are unstable and short-lived. One of the primary results of this project was a co-authored paper entitled "Policymaking in Multiparty Systems: A Comparison Between Brazil and Ecuador," which is forthcoming (October 2010) to the journal Governance. Results from the study were also presented at the American Political Science Association and the CASID-GenCen Friday Forum.



Carlos Pereira

**CASID Co-sponsors** "Michigan's Economic **Turnaround: Thinking** Globally" Forum for **State Legislators** 

collaborative forum for state legislators and policy makers titled, "Michigan's Economic Turnaround: Thinking Globally" was held on April 14, 2010. MSU faculty, a Michigan House of Representatives member, and the president of the Michigan Agri-Business Association presented research on how Michigan is engaged in the international economy, what opportunities and challenges exist for Michigan businesses seeking international markets, and how policy could better position Michigan within an international economy.

Panelists included: Ed Clemente, Chair of the House Committee on New Economy and Quality of Life, Michigan House of Representatives; Jim Byrum, President, Michigan Agri-Business Association; Anthony Ross, Associate Professor of Supply Chain Management, MSU; and Irem Kiyak, Associate Director of the Center for International Business Education and Research and Treasurer of the Academy of International Business, MSU.

In addition to CASID, the forum was sponsored by MSU's Office of the Dean of International Studies and Programs; GenCen; African StudiesCenter: Asian Studies Center: Canadian Studies Center: Center for European, Russian and Eurasian Studies; and Center for Latin American and Caribbean Studies.



## **Faculty Research Highlight:** Matt Syal, Construction Management, School of Planning, Design and Construction

reen building movement plays an important role in the overall sustainability equation. Concerns about the negative impacts of buildings on the environment have nudged the society to explore sustainable alternatives, especially during the last two decades. As a result, it is believed that the green building movement has entered the mainstream of the global society. While this emphasis on sustainability and environmental responsiveness is taking place in the developed countries such as the U.S., many rapidly developing countries, such as India, are also becoming aware of the benefits of implementing sustainable practices. During the last five to seven years, many professionals in India have started working towards development and acceptance of green buildings. At the same time, many academic institutions in India are also trying to develop teaching and research emphasis in this area. The acceptance of these guidelines by the Indian society and the development of academic emphasis in Indian institutions are greatly influenced by similar experiences in the U.S. Many international agencies have shown interest in understanding how the lessons learned in the developed countries can be used to support the rapidly developing countries.

With his colleagues Dr. Rex LaMore, Professor Timothy Mrozowski, and Dr. Maya Fischhoff, Dr. Matt Syal used **Global Area and Thematic Initiative** Awards (GATI) from 2006-09 from CASID/GenCen for the project, "Sustainable Planning, Design and Construction (SPDC): Collaborative U.S.-India Research and Outreach." GATI funding has contributed to analyzing the green building movement in the U.S., India, the U.K., and Japan; the developing of partnerships with Indian institutions; writing of related proposals for continued research; and various publications and presentations. Highlights of Syal's work include: finalization of the graduate-level Sustainable Development specialization at Lady Irwin



Lady Irwin College Symposium - December 2008. From left to right: Dr. Sushma Goel, Lady Irwin College; Dr. Matt Syal, MSU; Dr. P.C. Jain, Chairman, Indian Green Building Council; Mr. Sanjay Seth, Bureau of Energy Efficiency, Government of India.

College, University of Delhi, and Syal's 2009 Paper, "Emergence of Green Building Guidelines in Developed Countries and their Impact on India," Journal of Engineering Design and Technology, Special issue on Green Construction, 7(1), 99-12, which received the Outstanding Paper of the Year award.

## Graduate Student Highlight: Andrea Freidus, Anthropology

ndrea Freidus, who recently completed her Ph.D. coursework in the Department of Anthropology, received a Fulbright Hays DDRA award in 2007 to conduct her research focused on transnational responses to Malawian children orphaned by AIDS. At the local level she examines how social safety nets are adjusting to keep orphaned children within the community setting. She also explores the ways in which communities interpret the role and presence of transnational NGOs. What are the planned and unplanned outcomes associated with Westerninspired orphan projects as they are implemented in local Malawian communities? At the global level, Freidus highlights how the emphasis on

a particular identity, orphan, is produced by transnational discourses and Western-based narratives ultimately driving exceptional amounts of donor funding. There is currently limited research on children who are in the care of transnational organizations or are being supported by these NGOs. Freidus's dissertation will fill that gap by contributing to the literature on transnational governance, as well as contribute to the anthropology of children. Her research addresses the call to recognize children as active agents in the construction, dissemination, and reproduction of culture. In addition to the Fulbright, support for this research was provided by an MSU International Studies and Programs' Pre-dissertation Fellowship

and three U.S. Department of Education FLAS fellowship from CASID and GenCen. These fellowships are credited with informing Freidus's research agenda and providing her with the essential Chichewa language skills, the dominant language of Malawi, to undertake this research.

## CASID Co-organizes Symposium on Evaluation of International Education Programming at U.S. Department of Education

ASID, in collaboration with the Center for the Study of Global Change at Indiana University and the Global Studies Program at the University of Wisconsin—Madison, hosted a symposium on evaluation and assessment of international education programming on June 10-11, 2010 at the U.S. Department of Education's International Education and Programs Service (IEPS) in Washington, D.C. The symposium provided a forum for members of the international education community to exchange ideas with representatives from the U.S. Department of Education and federal agencies. The dialogue furthered the mutual understanding of priorities and cutting-edge approaches in evaluation and assessment of international education programming. The symposium also provided an opportunity for key stakeholders, including panelists from the U.S. Department of Education and federal agencies, to address common challenges and plan for the future. Panelists at the symposium included experts in the following fields related to international education: language programs and language learning; curriculum development and assessment of student learning outcomes; and internationalization of teacher education programs and outreach to K-12 teachers. During the two-day event, the Symposium was attended by 75 participants.

## The following key points emerged from the symposium:

Need for quality outcome-based measurements in evaluation and assessment – There is growing interest among stakeholders for high quality outcomes-based evaluation and assessment of programs and projects. Traditionally, outputs have been better documented than outcomes.

## Evaluation and assessment should be balanced and integrated – It is

important to understand the diverse range of approaches and methodologies in evaluation and assessment that reach across learning contexts and institutional needs. Multiple measures contribute to balanced and integrated evaluation and assessment. E-portfolios are an increasingly popular tool to do this. Longitudinal evaluation and assessment is critical as is the recognition that we cannot measure everything.

Alignment – To promote efficiency and quality in evaluation and assessment of international programming efforts should be integrated with institutional reporting and priorities where possible. Collaboration across units within an institution and across institutions promotes alignment.

**Coordination** – Evaluation and assessment of international education programming should be coordinated with campus-based offices responsible for evaluation and institutional research.

**Selectivity** – It is unrealistic for an institution to evaluate and assess every program and project. We must be selective in evaluating and assessing programs and projects and do so in a meaningful way.

#### Definition of terms and concepts -

With the growing emphasis being placed on evaluation and assessment there is an increased use in terms and concepts related to these processes. There is a need for the international education community to have a clear understanding of the many key concepts relate to evaluation and assessment.

#### Funding for evaluation and assessment –

Quality evaluation and assessment require significant resources. Strategies for acquiring and maintaining resources should be collected and disseminated.

## Additional conclusions from the symposium include:

- There exists a shared understanding among stakeholders of the value and need for enhanced evaluation and assessment of international education programming.
- Symposium participants recognize that quality evaluation and assessment includes both quantitative and qualitative measures, involving multiple metrics along with documentation of qualitative outcomes.
- The increased emphasis on evaluation and assessment within the Department of Education is also present in many universities and educational organizations in the United States.
- Enhanced and coordinated evaluation and assessment practices currently being developed in the international education community will provide the Department of Education with appropriate measures to demonstrate impacts of IEPS programs, including those related to student learning outcomes, faculty capacity, and curriculum development.
- Symposium participants noted a need for additional follow-up activities focused on specific aspects of evaluation and assessment (e.g. conferences, workshops, symposia).
- The possibility of a Department of Education-sponsored national conference on cutting-edge practices in evaluation and assessment should be explored.

### Introducing New Core Faculty: Dr. Kristin Phillips

ristin Phillips is an Assistant Professor in the Department of Teacher Education and adjunct faculty in the Department of Anthropology at MSU. A sociocultural anthropologist, Phillips studies the politics of education and development in rural Tanzania. Her dissertation, titled "Building the Nation from the Hinterlands: Poverty, Participation, and Education in Rural Tanzania," is an ethnography of rural development in the Singida region of central Tanzania based on 18 months of ethnographic, oral historical, and archival research. The dissertation won the 2010 Gail P. Kelly Award for Outstanding Dissertation on Issues of Social Justice and Equity from the Comparative and International Education Society (CIES). The Kelly Award is conferred on a doctoral dissertation that manifests academic excellence, originally, methodological, theoretical, and empirical rigor, and that addresses social justice and equity issues in an international context.

Phillips's current work builds on this research to further examine how interventions in schooling, food security, health, and natural resources shape teaching and learning in rural areas. Phillips also co-leads the College of Education's research and development efforts in Tanzania through MSU's Tanzania Partnership Program. She joined the MSU faculty in 2009 after completing a joint Ph.D. in Anthropology and Educational Policy Studies at the University of Wisconsin-Madison and a two-year writing fellowship at the Carter G. Woodson Institute for African-American and African Studies at the University of Virginia.



Kristin Phillips, center, with friends during field work in Tanzania.

Phillips is also a core faculty member in African Studies, Peace and Justice Studies, CASID, and the Global Institute for Higher Education.

## Meet the CASID Team!



CASID staff members are, seated from left: Lynn Lee, Stacia Welter, and Helen Farr. Standing from left: Andrea Allen, Ashley Green, Robert Glew, Diane Ruonavaara, and Ann Allegra.



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